

















# THE CHALLENGE OF WOMEN'S ACCESS TO POSITIONS OF RESPONSIBILITY IN THE SOCIAL ECONOMY



'Parity: is the social economy really doing BETTER than the conventional economy?

Most of the data selected below relate to the conventional economy. At present, there are no figures on the state of parity in the governance bodies of the social economy at European level.

As 69% of employees in the social economy are women, this gives the false impression that women are naturally represented on its governing bodies. This inevitably acts as a brake on progress on this issue and reveals the relevance of the CAPSE project.

It's already part of our values, we're part of the Social Economy. A non-priority subject We already have a

predominantly women's

team. We all know it's important, but unfortunately it's not urgent.

RAS IN POLITICS

Women **Heads of State** of the EU

Women European **Commissioners** out of 27 in 2024

Women **heads of government** in the EU

40%

women **elected to the European Parliament**  'When will the social economy reach the 50% parity threshold?'



Several European directives to promote gender equality and, in particular, parity in governance bodies (Women on board directive, 2022/2381)



- Report on gender inequality in the European Union, (2024)
- Gender parity in Europe: a model for the world... still imperfect, (2023)



- Working paper, Diesis
- Achieving gender equality through the social and solidarity economy, OECD

## **IN THE ECONOMY**

of **board members** are women in listed companies, compared with 32.2% in 2022

of **board chairs** are women

of the largest listed companies in the EU have at least 40% of each gender on their board of directors

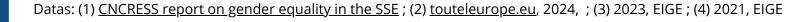














## **GOVERNANCE AND ACCESS OF WOMEN TO POSITIONS OF** RESPONSIBILITY IN THE SOCIAL AND SOLIDARITY ECONOMY



### Focus on the conventional economy

Percentage of women in management positions in companies

Percentage of women leaders in companies with less than 5000 employees

### The glass ceiling in the ESS

Although they constitute 68% of the ESS workforce, women are underrepresented in governance bodies. They represent:



of the members of the boards of directors

of the presidency positions

> A more tenacious glass ceiling in large ESS companies and federations:



Women represent 48% of the presidency positions in structures employing between 4 and 9 employees

18%

And 18% of the presidencies of structures with 50 or more employees



27% of the presidencies of federations

### LEGAL FRAMEWORK

- ESS Law of July 31, 2014, Article 4, V on equality between men and women in the ESS
- Law No. 2014-873 of August 4, 2014 for real equality between men and women reinforces gender parity in the boards of directors of certain sectors such as mutuals or sports federations





- Manufacturing equality, manifesto to end sexism in the ESS, Bodet, (2019)
- Women in the ESS, committed and inspiring actors Richez-Battesti, Petrella, but not recognized, Pleintel, (2020)
- The solidarity economy through the prism of gender: a critical analysis and possibilities, Guérin, Hillenkamp, Verschuur, (2019)
- Study on gender equality in the governance bodies of the ESS, CNCRESS, (2019)

#### **INSPIRING RESOURCES**

- The SSE Matrimoine project, ESS France
  - Guide. Gender equality in associations, DDCS du Rhône, (2015)
- 4 actions for parity Foundation for Medical Research
- UDES video and awareness-raising fact sheets













# **GOVERNANCE AND WOMEN'S ACCESS TO** RESPONSIBILITY POSITIONS IN THE SOCIAL ECONOMY





#### **WOMEN IN MANAGEMENT POSITIONS**

**51%**<sup>(1)</sup>

of women occupy management and high qualification positions in the social economy

**25%** (2)

of commercial companies in the **conventional economy** have women on their Board of Directors



#### WOMEN'S ACCESS TO RESPONSIBILITY POSITIONS IN **COOPERATIVES AND THE SOCIAL ECONOMY**

#### Worker cooperatives in **Andalusia**

(3) 49,74%

of women participate in the Boards of Directors, with 50.61% in management and leadership positions

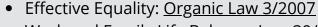


#### **Agri-food Cooperatives**

of women on Boards of Directors, of which 4.8% are presidents. The total participation of women is 28%

**REAS** 

of the people involved are women, with **65%** occupying responsibility positions



• Work and Family Life Balance: Law 39/1999

• Pay Equality: <u>Décret Royal 902/2020</u>

• Urgent Measures for Equality: Royal Decree 6/2019

• Paternity Leave: Law 9/2009

• Sexual and Reproductive Health: Organic Law 2/2010

### **PUBLICATIONS**

- A Feminist Perspective on the Social and Arando, Elio & Solidarity Economy, Marcuello, (2024)
- Sensitivity to Gender Equality in the Social Economy, Calderón & Calderón, (2020)
- Women Leaders in the Valencian Social Economy, Monzón, (2020)

### **INSPIRING RESOURCES**



- **COCETA**: Women and Cooperativism Notebooks
- MITES: Women Leaders in the Social Economy
- AMECOOP: **Project** "Cooperative Entrepreneurship: economic autonomy and prevention of Gender Violence"
- Projet Grass Ceiling Spain: Bridging the gender gap in the agri-food sector, with the participation of Agri-food Cooperatives of Spain



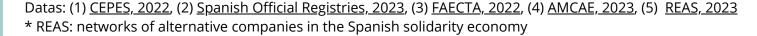














# **GOVERNANCE AND ACCESS OF WOMEN TO POSITIONS** OF RESPONSIBILITY IN THE SOCIAL ECONOMY





of the **employees** in the social economy are women, compared to 50% in the conventional economy



Datas: Social Profit DataTrust, 2022

32% 🕍 38%

Evolution of the percentage of women **members of boards of directors** in the **social economy** between 2012 and 2022

22% **~** 23%

Evolution of the percentage of women **members of** boards of directors in the conventional economy between 2012 and 2022

economy **federations** are women

**General management** is

° 52%

occupied by women in the social economy, compared to 26% in the conventional economy

ॐ 33%

of the members of the boards of directors of social

- Federal law of January 12, 2007 which aims at controlling the implementation of the resolutions of the Beijing World Conference on Women (September 1995) and integrates the gender dimension into all federal policies
- Walloon Decree "Mixité" of January 11, 2014 which promotes balanced representation of women and men (maximum two-thirds of members of the same sex) in the boards of directors of private organizations approved by the Walloon Region



- Gender, the blind spot of the social economy? Recommendations and lines of action for a gender approach in the social economy in the Walloon Region, Dessy, (2022)
- Women's access to positions of responsibility in Belgium, between social and classical enterprises: inspiring each other to achieve equal access to positions of responsibility, Huchet, Marguet, Tancau, (2015)



### **INSPIRING RESOURCES**

- Institute for the Equality of Women and Men, IEFH
- The state of the social economy 2021. Gender in the board of directors, Observatory of the Social Economy, (2023)
- Gender toolkit for the social economy sector, Crédal et Social Economy Center, (2023)









